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## Why the Time is Right for a Best-of-Breed Software Approach for Cannabis



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# Agenda

- Side by Side Comparison:
  - Best-of-Breed vs. Single Suite ERP
- Affects of Cloud Evolution on Best-of-Breed Solutions
- Buyers Journey
- Real World Application
- Our Vision
- Q & A





Side by Side Comparison

# Advantages

## Single Suite

- Single implementation for all departments
- Single source for data reporting
- Single platform
- Single vendor
- Single user interface across departments

## Best-of-Breed

- It's a growth strategy, improving decision making and transparency with software solutions that fit today and future needs
- Companies can buy software in phases
- A modularized software approach grows and changes with you
- Supports flexibility in a high growth environment
- Rolled out in non-sequential phases – departmental decision making
- Not tied to one vendor
- Functional specific support



# Disadvantages

## Single Suite

- Difficult to select a single solution that fits the needs of the whole company.
- A broader solution with specific functionality
- Longer implementation
- Larger Up-front Cost
- Longer ROI
- Requires shared vision by the entire company
- Tied to one Vendor's vision & priorities

## Best of Breed

- Multiple reporting systems with siloed data
- Multiple data entry points
- Interdepartmental communication challenges
- Multiple software choices - How do you choose the one that's right for your needs?
- Balancing multiple vendor relationships





# The Evolution of the Cloud

## Technology Game Changer - Web APIs

### APIs (Application Programming Interface)

- Provide for the ability of different applications to pass data between each other (Integrate).

### The cloud network

- The cloud provides a standardized network for the communication between applications.
- Also provides for standardized methodology for API development which are commonly referred to as web APIs.

### Integrations

- The combination APIs and the cloud (Web APIs) creates capability for easy to implement and maintain integrations that were not possible prior to the cloud.





## Examples of how the ease of web API integrations has enhanced the Best-of-breed approach

### Duplicate data entry

- The flow of data between applications is commonplace and removes the significant obstacle of doing duplicate data entry in multiple applications.

### Reporting across applications

- Web APIs also provide the ability to report across multiple cloud applications. Providing for the ability to more easily create data warehouses which give an enterprise-wide view of the entire organization.



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# Buyers Journey: Best-of-Breed

- Find solution that solves each problem as they arise
- Modular growth with quick buy in by department
- Flexible in high growth environments
- Streamlined implementation for each department



# Real World Application:

- How Accounting, Warehouse Management, Grow and POS software were integrated.
  - Solving the siloed communication between departments using cloud communication and API's
  - Integration between the various software pieces in place
    - Allowing for consolidation of databases
  - Our API's are written to connect to the software pieces in place and the benefits of reporting using dashboards & Power BI



# Our Vision

Canna Suite is a Best of Breed approach to integrating systems, saving you time and money. Giving you transparency and automation that is less error prone, enhancing business processes and allowing you to capitalize on growth.

The one size fits all methodology has passed with the increased adoption of cloud technology. Canna Suite's single partner approach for software selection, integration, support, and reporting means you have the flexibility of selecting different software solutions that fit each department's needs from one partner when you need it.





# Additional Information



- [The CannaSuite Website](#)

